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CONTACT: Dana Henry
Hasbro Interactive
(978) 921-3759
dhenry@hasbro.com

Molly Fitzpatrick/Christine DeGraan
Agnew, Carter, McCarthy
(617) 437-7722
mfp@acm-pr.com, cdg@acm-pr.com

**HASBRO INTERACTIVE UNVEILS 1999 ACTION GAME LINE-UP WITH
REVIVED ATARI BLASTS FROM THE PAST, THE NEXT TETRIS™ AND MORE**

LOS ANGELES (May 13, 1999)—Hasbro Interactive’s 1999 action games line-up is all out fun with the introduction of seven new titles for the PlayStation® game console and the PC. New this year are 3D versions of beloved Atari classics from the 70s and 80s like Pong®, Centipede®, and Missile Command® ; arcade favorite Q*bert®; and The Next Tetris™, a 3D, multiplayer version of the popular Tetris® game, and more!

“We are extremely excited to debut our extended line of classic arcade revivals and fantastic, action-packed games at E3,” said Hasbro Interactive President Tom Dusenberry. “Our success with Frogger® on both the PC and PlayStation game console has paved the way for future success in the action genre.”

Leading the action pack this year is **The Next Tetris™**, the newest version of one of the most successful video games in history—Tetris. The object of The Next Tetris is to clear the lines at the bottom of the playfield by arranging the falling blocks to fill a horizontal line. The game introduces brand new features like breakaway blocks, cascades and time trials, fresh new graphics and sound, and a new multi-player ranking system that enables opponents to compete against each other regardless of their skill level. Get ready to rumble The Next Tetris style this June on the PlayStation game console.

Now let’s go back to the arcade...

In the beginning, there was Pong, the legendary, table-tennis-style video game that ignited the industry. Now **Pong®** is back for PlayStation game console and the PC, challenging players once again to keep their reflexes sharp as they lob the ball back and forth in pursuit of high score. Only this time, the lush 3D graphics, all new paddles and unique features add a whole new element of challenge to the game. Get your paddles ready in October.

Another video game “must have” from the 70s—Hasbro Interactive is bringing Atari classic space war game **Missile Command®** back to life in 3D. Just like in the original, the premise is simple: protect six cities from incoming alien missiles. Beware, this time around the enemy fire is even tougher to battle as you try to protect the rich 3D terrain planet from invasion. Missiles will be launched in November.

(more...)

Also this Fall—Think quirky, think colorful—that's Q*bert! Join the bouncy, bubbling star of Hasbro Interactive's 3D version of **Q*bert**® as he bounds his way through cube mazes, turning all squares the same color before his zany enemies—Ugg, Wrong-Way and Coily the Snake—foil his plans. Q*bert will bounce onto the scene in November for the PlayStation game console and the PC. Boing, boing...

For those die-hard Atari fans, **Atari Arcade Hits**® is *the* definitive classic Atari collection for the PC which includes authentic versions of six of the most well-loved Atari classics: Asteroids®, Centipede®, Missile Command®, Tempest®, Super Breakout®, and Pong®. On top of that, game memorabilia, interviews with original designers, information on upcoming 3D releases, and more will be included in the collection. Get ready to relive the arcade this June.

Hasbro Interactive will also be adding PlayStation game console versions of two popular PC titles from 1998—Glover and Centipede. In **Centipede**, the classic Atari arcade game of the early 80's is back, seamlessly combining the addictive nature of the classic version with the excitement of today's 3D action-adventure. Players help hero Wally battle deadly insects in one of two modes: Arcade (classic play) or Adventure (3D from several perspectives—top down, third or first person views). The battle of the bugs starts in June.

After his debut on PC and Nintendo® 64 systems last fall, that lovable **Glover** is bounding his way onto the PlayStation game console! Players must navigate seven magical worlds in search of crystals that'll save the magical world from Glover's evil twin and restore the land. Look for the Glover in December.

Finally, through a recent agreement with Namco, Hasbro Interactive will develop, publish and distribute interactive games based on 11 Namco properties, including Pac-Man®, the #1 video arcade game of all time. The license agreement includes PC game rights to such arcade classics as Pac-Man, Ms. Pac-Man® and Dig Dug®, and multiple hardware platform rights to Galaga®, Galaxian® and Pole Position®, among others. Hasbro Interactive's first games based on the Namco properties will be available in the fall of 2000, coinciding with Pac-Man's 20th anniversary.

Hasbro Interactive, Inc. is a leading all-family interactive games publisher, formed in 1995 to bring to life on the computer the deep library of toy and board games of parent company, Hasbro, Inc. (ASE:HAS). Hasbro Interactive has expanded its charter to include original and licensed games for the PC, the PlayStation® and Nintendo® 64 game consoles and for multi-player gaming over the Internet. Headquartered in Beverly, Massachusetts, Hasbro Interactive has offices in the U.K., France, Germany, Japan and Canada. For more information, visit the Hasbro Interactive Web site at www.hasbro-interactive.com.

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